



**SMARTB**

 **CIBOLA PARTNERS**

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## **PRESS RELEASE**

### **SmartB and Cibola Partners Announce Strategic Partnership to Accelerate the Transition to an Economy of Effects**

SmartB, the leading TechFin company revolutionizing the regenerative economy, and Cibola Partners, a premier global investment and climate advisory firm, are proud to announce a strategic partnership.

As a spearhead in the Economy of Effects, SmartB is committed to empowering regenerative economy pioneers by connecting impact credit buyers and investors with suppliers through its innovative blockchain-based platform, while Cibola Partners is at the forefront of tomorrow's carbon markets.

The two companies are joining forces to enhance their ability to finance, manage, and entrust projects that drive sustainability, innovation, and positive environmental impacts.

This partnership will enable SmartB and Cibola Partners to provide a one-stop solution for clients seeking to harness the power of impact credits and certificates to fund their projects. With the combined expertise of both organizations, clients can expect a seamless experience, from ex-ante to ex-post financing. This collaboration will further solidify SmartB's position as a trusted gamechanger in the impact investment space.

"We are excited to partner with Cibola Partners in our mission to create a more sustainable future for generations to come," said Mus Rezzoug of SmartB. "By combining our expertise in the Economy of Effects with Cibola Partners' proven track record in investment and advisory services, we believe we can make a meaningful impact on the world. We are promoting a better redistribution of values, both financial and extra financial, to all the players involved"

"By partnering with SmartB, we combine our specialized expertise while sharing the values and ambitions of a regenerative, low-carbon economy," said Alexandre Borde, founding President of Cibola Partners. "We are pleased to bring our experience as a pioneering carbon assets advisory and management company

created in 2004, and to engage with SmartB a new stage in our history to serve clients seeking both robustness and innovation in their impact performance."

Cibola Partners' extensive experience in the financial sector will complement SmartB's innovative financial mechanisms that incentivize environmentally positive projects. This synergy will enable both companies to offer unparalleled support to clients and contribute to the development of projects that have a lasting, positive impact on the environment.

## **SMARTB**

**SMARTB** is a trailblazing TechFin company that is leading the charge towards a new era promoting the Economy of Effects. As a trusted third-party, our robust technology network connects impact credit buyers to suppliers, ensuring the highest quality of generated assets.

At SmartB, we are passionate about revolutionizing sustainability with our innovative financial mechanisms that incentivize environmentally positive projects. Our dedicated team of experts finance, manage, and entrust projects that align with our mission.

[marketing@smartb.city](mailto:marketing@smartb.city)

## **CIBOLA PARTNERS**

**CIBOLA PARTNERS** is a simplified joint-stock company specialized in the carbon assets and the implementation of Article 6 of the Paris Agreement. Headquartered in Paris, the company is an Accredited Observer to the Green Climate Fund, and has representative offices in China and in Africa. For more information, please visit our website at <http://www.cibolapartners.com>

[contact@cibolapartners.com](mailto:contact@cibolapartners.com)